

# Marketplace of Ideas

**Horsham** has a history and heritage as a **Market Town**.  
How does it *maintain* this and *re-invent* itself  
for the 21<sup>st</sup> Century?

We propose that it has a future as a **Digital Hub**

- A meeting place -
- An **innovation zone** centred on the **Carfax**-
  - where people meet, relax and *innovate* -
  - so **Horsham** is a *space for human interaction* -
    - just as it always has been -
    - A forum and democratic safe space -
      - Not just a retail zone -
      - A **cutting edge** digital town -
- Building on the digital businesses that are already here -
  - Meeting the needs of the next *generations* to have sustainable *employment* close to home

